

Introduction for Dr. Judith Briles

Our speaker today is Dr. Judith Briles, the award-winning and best-selling author of 35 books, including several books on publishing *Author YOU: Creating and Building Your Author and Book Platforms* was honored with *The Book of the Year* in the Writing/Publishing category from *Foreword Reviews IndieFab* book awards. Her latest book is *How to Avoid 101 Book Publishing Blunders, Bloopers & Boo-Boos*. She's an author, speaker, radio host and author advocate and encourager.

To date, her books have been translated into 16 countries with over 1,000,000 copies sold! They have been featured in over 1,000 radio and television shows including repeat appearances on *CNN*, *CNBC*, and *Oprah*. Print publications include *Newsweek*, *People*, *Time*, *The Wall Street Journal* and ... *The National Enquirer*!

Judith is the Founder and Chief of Visionary Officer of Author U, a membership organization of authors and publishers headquartered in Colorado with global members. Its goal is to educate members to create quality books and achieve financial success. In September, it holds a 3-day Extravaganza that includes a trade show for approved vendors that supply services to authors and publishing.

She has been President of several publishing organizations including the Colorado Authors League, the Masters of Book Marketing and the Colorado Independent Publishers Association.

Judith is the founding Partner in The Book Shepherd, a consulting and book project management firm that works with authors at all stages of their book to create, strategize, develop, publish and achieve success with practical publishing guidance. Each Winter she creates the *PublishingAtSea.com* one week intensive for authors and in the Summer, delivers *Judith Briles Book Publishing Unplugged*, a 3-day intensive in Colorado. Her topic today is:

Please welcome Judith Briles ...