

## Introduction for Dr. Judith Briles

Our presenter today is Dr. Judith Briles—author, speaker, radio host and author advocate and encourager.

Judith is the award-winning and best-selling author of 35 books, including *Author YOU: Creating and Building Your Author and Book Platforms*, *Snappy Sassy Salty: Wise Words for Authors and Publishers* and *The Crowdfunding Guide for Authors & Writers*. *How to Avoid Book Publishing Blunders, Bloopers and Boo-Boos* debuted this year.

To date, her books have been translated into 16 countries with over 1,000,000 copies sold! Her books, and work, have been featured in over 1,000 radio and television shows including repeat appearances on *CNN*, *CNBC*, and *Oprah*. Print publications include *Newsweek*, *People*, *Time*, *The Wall Street Journal*, *Working Woman* and ... *The National Enquirer*!

She is the Founder of *AuthorU.org* a membership organization of authors and publishers in Colorado whose goal is to create quality books and achieve financial success. She has been President of several publishing organizations and is a frequent speaker at publishing and writing conferences.

Judith is known as The Book Shepherd and a blunt, butt-kicking book coach based in Colorado. She has guided hundreds of authors working with them at all stages of their book to create a book they never regret!

Today, her topic is:

Please welcome Judith Briles ...